



SOCIAL IMPACT INVESTMENT REPORT 2023



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INTRODUCTION

OUR COMMITMENT

We believe access to high-quality hygiene, health and nutrition is a universal right.

Together with our partners, we use our expertise and global reach to drive measurable and sustainable impact, as part of our commitment to a cleaner, healthier world.

Our Commitment

We pledge Social Impact Investment that averages the equivalent of 1% adjusted operating profit over three years.

Our Purpose

To protect, heal and nurture in the relentless pursuit of a cleaner, healthier world.



INTRODUCTION

FOREWORD

Pam Kirby

Non-Executive Director



As a member of the Reckitt board, I am a strong advocate for ensuring Reckitt's purpose guides all our actions. Our collective impact in 2023 is testament to that.

As a global company, Reckitt exists to protect, heal and nurture in the pursuit of a cleaner, healthier world. Reckitt's purpose is the beating heart of our business. It is in our DNA. For over 180 years, we have been guided by a fundamental belief that our business can be a force for good.

Our category-leading brands are inherently engineered to solve problems, from disinfectants that break the chain of infection, to protection that supports sexual well-being. Our innovative spirit and commitment to producing superior solutions is unwavering.

We recognise that the challenges facing our world are immense, from deepening geopolitical rifts, to ensuring access to clean water for all, to combatting the harmful effects of a changing climate on public health.

At Reckitt, we see ourselves as an integral part of the solution. 2023 marked the mid-point of the Sustainable Development Goals. It is a deeply concerning picture with 85% of targets either off-track or in stagnation/regression. This is a wake-up call for us all to reflect on how we must do more and translate commitment to action.

We see collective action as the antidote. In these challenging times, we firmly believe in the unique role that businesses like ours can play. And at the heart of these efforts are our people and products. Our people bring unique experiences and approaches, and we empower them to champion social causes, enabling them to be leaders of change within and outside our organisation.

It is my privilege to introduce the Reckitt Social Impact Report for 2023. I'm incredibly proud of our resolute commitment to creating lasting, positive impact in communities. Our future ambitions are backed by investment and measurable impact targets. We have pledged the equivalent of 1% of net profit over three years to Social Impact Investments. This is already substantial and means, as our business grows, so does our commitment.

We know that we cannot tackle these challenges alone. We rely on the skills and expertise of our partners who share our commitment to driving social impact. It is through collaboration that we can make a real difference in the world.

Together, we can achieve a cleaner and healthier world.



Pam Kirby

Non-Executive Director

"I am proud to present our 2023 Social Impact Report that highlights our unwavering commitment to creating a fairer society."

INTRODUCTION

2023 IN REVIEW

Patty O'Hayer

Global Head of Government Affairs
& Social Impact Partnerships



Our catalytic approach is igniting lasting change; in 2023 we have impacted 7 million people in 40 countries and built solid foundations for future growth.

At Reckitt, we believe access to health and hygiene is a universal human right and not a privilege. This is our north star and drives everything we do as a business, from crafting superior solutions, shaping market-leading brands and fuelling our work to promote access in communities around the world.

It saddens me to say that even in 2023, deeply entrenched health and hygiene inequities remain with 1 in 2 people lacking access to basic healthcare, and over 2 billion people still lacking access to clean water and sanitation.

We continue to be bold in driving the systems change we need and leaning into the positive power of business to affect change. Our catalytic approach has ignited significant impact and manifests itself in three key strategic pillars:

Social entrepreneurship

By mentoring, funding and scaling 40+ social businesses globally, we are ushering in a new era for the social economy and enabling grassroots innovation to flourish. Take Kusini Water in South Africa that uses macadamia nut shells to filter water and provide clean water in communities and schools. Or CHIL AI Lab in Uganda that leverages AI to put specialised, affordable and medically proven chronic disease prevention and management services into the hands of women. Our people are the driving force behind this impact, we enable them to bring their skills to bear in helping mentor social enterprises worldwide, through our global accelerator programme. Their dedication and expertise have been pivotal in driving our mission forward.

Innovative finance

We took collective action with the likes of Starbucks and Microsoft and made our first impact investments in WaterEquity's Fund IV at \$2.4m. Through our partnership with Water.Org, we have now transformed the lives of 2 million+ people with lasting access to clean water and sanitation.

Behaviour change

We leverage cutting edge behavioural science to inculcate lasting habits in communities across the world. Take Dettol's Hygiene Quest, a gamified school programme that is educating millions of students each year. This year, we've ventured into the metaverse, forging a unique partnership to bring hygiene education to Roblox, with more than 5 million children engaged.

Robust measurement

We treat our social impact investment with the same rigour as any other part of our business. This means robust on-ground evaluation and ensuring our data is subject to third party validation. This allows us to effectively manage our portfolio and invest for greater impact.

Our impact in 2023 has been truly remarkable, with 6.8 million people impacted and we're incredibly proud of what we've accomplished. The challenge ahead is monumental, and we are prepared to rise to it.



Patty O'Hayer

Global Head of Government Affairs
& Social Impact Partnerships

"We take a catalytic approach to creating impact that generates lasting value and measurable change for communities."

OUR CATALYTIC APPROACH

ACCELERATING PROGRESS TO A FAIRER SOCIETY

The Sustainable Development Goals (SDGs) have reached their midpoint, and the world faces a critical moment. Only 15% of SDG targets are currently on track, necessitating urgent collective action.

We are committed to reversing this trend and have prioritised the need to create a fairer society in our 2030 sustainability ambitions.

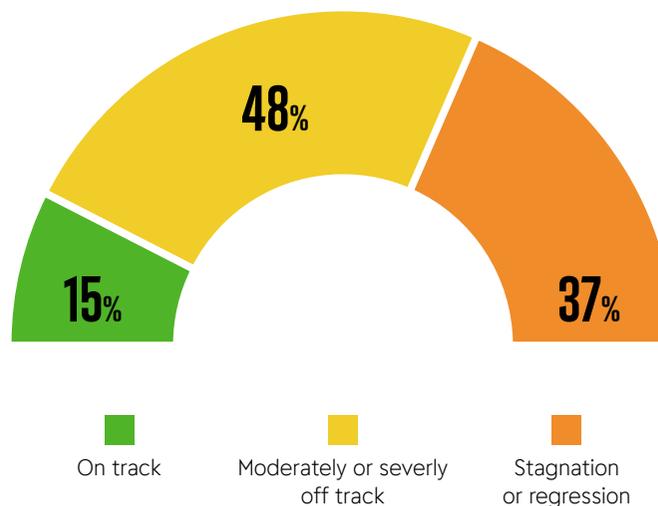
Last year, we achieved our goal of measurably impacting 10 million people by 2030, seven years ahead of time, and are now currently revamping our target for 2030.

Our focus areas are tied to our core business and where we can make the greatest impact:

- **Access to clean water, hygiene, and sanitation:**
Promoting access and driving behaviour change to reduce rates of communicable disease.
- **Sexual and reproductive health and rights:**
Championing sexual rights and changing protective behaviours to improve sexual health.
- **Maternal and child health:**
Ensuring a safe first 1,000 days for parents, and reducing the risk of infectious diseases and stunted growth in children.



A concerning picture of SDG progress at the midpoint:



Our key SDG contributions



We improve economic opportunities in communities we work in



We partner to prevent and reduce malnutrition



We promote hygiene as the foundation of health



We enable education in the belief that it will improve lives



We empower women and girls



We scale solutions that provide access to water and sanitation



We work with partners across the world to achieve impact

OUR CATALYTIC APPROACH

BUILDING A THRIVING ECOSYSTEM FOR LASTING IMPACT

Co-creating solutions with communities, our people, brands and partners.

Our catalytic approach is enabled by our unique culture, trusted brands and expert partners.

Our people are our biggest asset

Our 40,000+ people are the driving force behind our impact. They are not just employees but innovators, mentors, and coaches. They are intrapreneurs harnessing our scientific knowledge, commercial acumen and creativity to create a cleaner, healthier world.

We have a portfolio of well-loved brands

Our brands give millions of families access to hygiene, health and nutrition and protection from disease. From condoms to soap, our brands improve lives and help people take control of their health and happiness.

Each of our brands is pioneering new ways of doing business that combine profit and purpose. We call this a 'purpose-lock'. It clearly articulates each brand's purpose and superior solution, coupled with key performance indicators mapped to the SDGs.

We couldn't do it without our partners and communities

Our partners bring skills, expertise and networks that have taken decades to build. Working together, we achieve more. We have decided to strengthen our relationships with organisations that match our ambition for action and measurable impact, many of whom we've been working with for several years.

OUR PEOPLE



Donny Wahyudi



Hannah Dickinson



Kane Aldwin Macapagal



Melanka Nurasiaha



Yassine Amzazi



Cassandra Uzo-ogbuh



Ankur Dhamija



Rhonda Leung



Matej Liberda

OUR BRANDS



OUR PARTNERS



OUR COMMUNITIES



OUR CATALYTIC APPROACH

OUR 2023 IMPACT

We continue to scale our impact.

Our social impact investment includes money invested, time donated and products contributed. A detailed breakdown of our full social impact metrics is given in the Numbers that Matter section.

Our investments

£101m

our investment in the last 3 years

£31m

our investment in 2023

21m

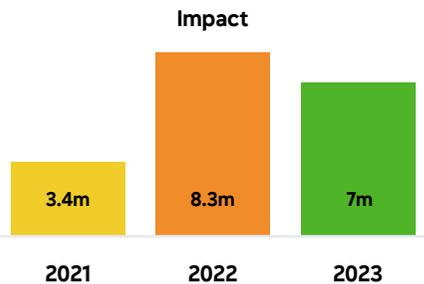
products donated in 2023

Our impact

7m

individuals impacted

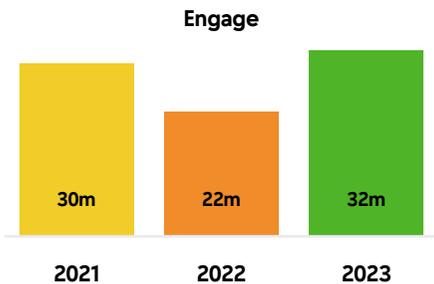
Defined as individuals that experience material positive impact on their lives e.g. income, health.



32m

individuals engaged

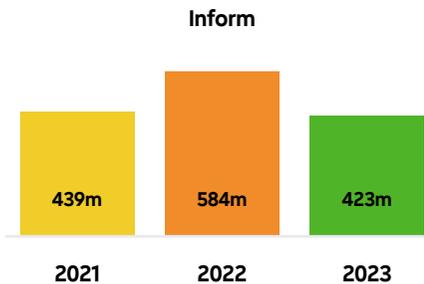
Defined as individuals directly engaged by a programme or initiative.



423m

individuals informed

Defined as individuals that receive messaging to create a cleaner, healthier world.



Our focus areas

Clean water, hygiene and sanitation



30m
people engaged in health and hygiene initiatives

Sexual health and rights



1.1m
young people engaged with sexual education

Maternal and child health



848k
mothers and infants engaged globally

OUR CATALYTIC APPROACH

GLOBAL SCOPE

Our impact is truly global.

Reckitt's investments benefit real people around the world. Their stories bring our work to life, and drive us to continue innovating for better access.

40 Countries we invest in

12 Globally strategic partners

"I would like to extend my appreciation for keeping the annual campaign of Banega Swasth India running for 9 years and congratulate them on starting the 10th year. I am glad to know that this programme on hygiene and nutrition has reached a large number of children in India. When our country creates more citizens who believe in higher standards of health and hygiene, the entire global community will also be inspired by the message of "One World Hygiene". I hope that the Banega Swasth India campaign achieves its goals and is able to contribute meaningfully to the development of the country."



Smt Droupadi Murmu,
Honorable President of India



Our partners:

WaterEquity, who we made our first ever impact investment with, is investing globally to increase access to WASH.



Our people:

Raghu, who took hygiene education into the metaverse, with the Hygiene Quest and Roblox.



Our partner:

UNFPA, who are improving sexual health for Thai teenagers.



Our participant:

Eliana, who benefited from water filtration via our Nuestra Genesis project in Cali.



Our partner:

H.E. Toyin Saraki's, WBFA leading Hygiene Quest in Nigeria.



Our participants:

Rori Mpete, Founder and CEO of LooAfrique, an enterprise accelerated through the Fight for Access Accelerator.



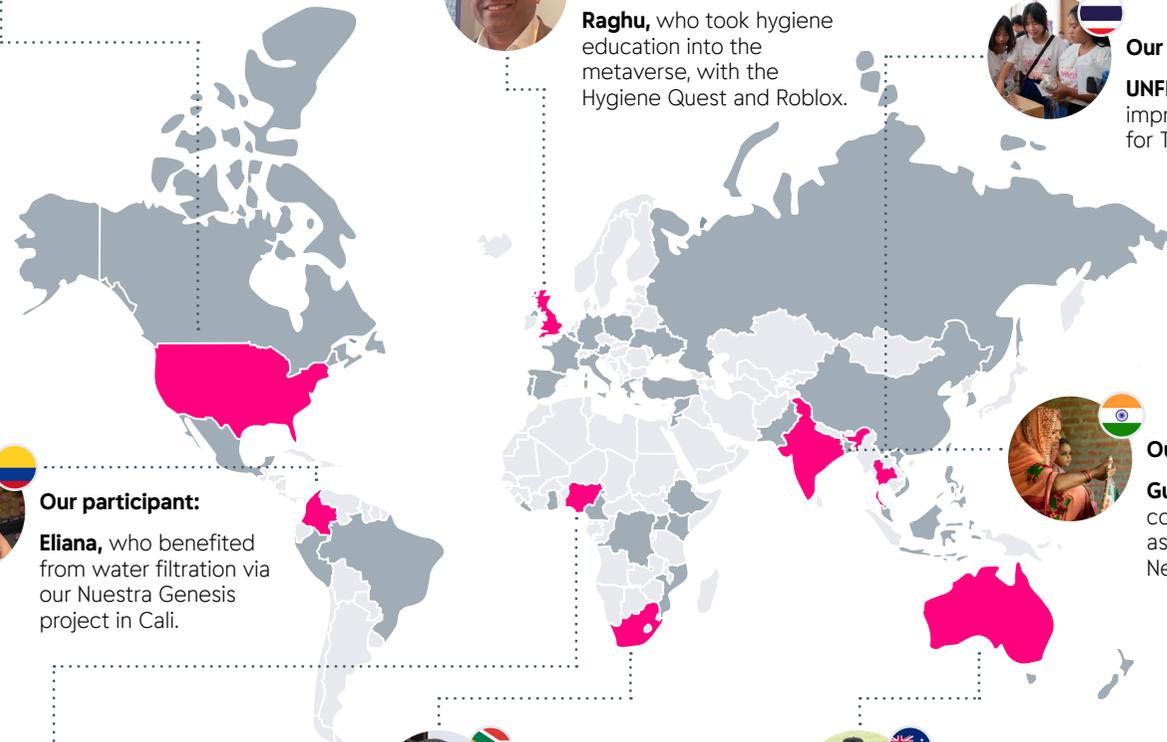
Our partner:

Robert Monaghan, at the Kirby Institute supporting the sexual health of aboriginal people in our First Nations project.



Our participants:

Gulab Didi's, deliver community education as part of Diarrhoea Net Zero.



OUR FOCUS AREAS



More than 2 billion people still lack access to clean water, sanitation and hygiene, resulting in a preventable disease burden. In 2023, we have leveraged innovative finance, scaled WASH innovation and shaped hygiene habits, meaning more people have access to basic human dignities and can protect themselves and their loved ones.



£14.6m

Invested across all initiatives.

30 MILLION

people engaged in health and hygiene initiatives.

6.6 MILLION

people with better knowledge of health and hygiene practices.

Water.org & WaterEquity

Scaling innovative finance for water and sanitation with our first corporate impact investment



Since 2018, Reckitt and Water.org have reached more than 2 million people with access to improved water and/or sanitation solutions.

In 2023, we enabled access to improved water and/or sanitation solutions for more than 334,000 people in India, Indonesia, and Kenya. We renewed our Indonesia programme that now supports urban water utilities to expand or improve their infrastructure to better serve current and new customers with clean water.

Having identified a bottleneck in the system, Reckitt invested \$2,400,000 into WaterEquity's Global Access Fund IV, which seeks to increase access to household-level water and sanitation solutions, by providing loans to financial institutions in emerging markets to scale their water and sanitation microloan portfolios. Our investment catalysed an additional \$4,800,000 into the fund, which together is expected to reach 240,000 people with access to WASH.

Partner story

"Corporations such as Reckitt help us to expand access to life-saving safe water at scale by putting the needs of people living in poverty front and centre in their investment and sustainability strategies. Through increasing access to safe water and sanitation, we can end the cycle of poverty for families in need around the world."



Gary White

CEO and Co-founder,
Water.org & WaterEquity

OUR FOCUS AREAS



Behaviour change

Enabling access to hygiene education is a key area of work for our Dettol, Lysol, Harpic and Napisan brands. Our global school programmes have brought high-quality hygiene education to 35 million people in more than 7 countries across 500,000+ schools and have made measurable improvements to health and school attendance.

Banega Swasth India – Hygiene Olympiad reaches remote villages

In partnership with the Indian government, Banega Swasth has gone from strength to strength since its inception in 2014.

In 2023, Dettol's Hygiene Olympiad 2.0 successfully reached over 30 million children across 28 states and 8 union territories. This expanded hygiene education to the most remote corners of India. Learning took place all the way from Namsai and Anjaw, through to the last villages on the border of Arunachal Pradesh.



Award-winning Dettol Hygiene Quest continues to scale globally



Dettol's Hygiene Quest behaviour change programme piloted in 2022, where over 1.9m people were impacted in schools and 8,129 additional school days were attributed in select countries.

The programme has continued to scale globally in schools and digital medium. The Quest fuses behavioural science with popular culture and takes learners on a quest to the magical world of the Hidden Reach to learn the art of good hygiene.

Highlights from 2023 include:

- In South Africa, launched and reached over 800,000 learners, from 515 public schools, 10 early childhood development centres and 5 schools for children with special needs.
- In Nigeria, successful pilot with DEANS initiative in Lagos state resulted in 7% diarrheal reduction in schools. Together with Wellbeing Foundation Africa (WBFA), the project has scaled into schools and maternal settings in Abuja and Kwara state.



Bringing hygiene education to the metaverse

"New technology and platforms are cool but, if used well, can be great tools to drive meaningful change. They can bring down physical barriers and unlock value at scale. Roblox is a Gen Z and Gen Alpha social platform where millions of kids from 180+ countries engage for over two hours every single day. They don't just play games but hang out and build their own communities, influencing each other. We connected the dots and launched the quest onto the platform and there was magic! The results speak for themselves. This was a collaborative effort across Emerging Tech, Social Impact and brand teams. A testament to leaning forward, experimenting and persevering."

5.7m

young people engaged

19.7%

knowledge uplift in hygiene behaviours



Raghunandan Srinivasan

Director Emerging Tech and Innovation Hygiene

13% absenteeism reduction in schools running Dettol Hygiene curriculum.

OUR FOCUS AREAS



Behaviour change

Nuestra Genesis building WASH access and resiliency in Cali



In its fourth year, Nuestra Genesis is an award-winning programme supporting communities in Cali, Colombia. The objectives are twofold; to provide education on waste separation and recycling, and enabling access to safe, clean water for families, alongside the provision of hygiene education.

"We all started to develop gastroenteritis, we didn't know why, we got diarrhoea and vomiting, we thought it was the food, but we realised because after drinking tap water, we got sick. I couldn't give my daughter water again, we were in the hospital for a week. The truth is I am very happy because sometimes we do not have the resources to purchase these filters, so I am very grateful to Reckitt and Genesis, you are saving lives."

Eliana Serna

Participant, Cali, Colombia

Dettol Diarrhoea Net Zero: A multi-faceted approach for transformative change



First, the goal was to ensure zero diarrhoeal preventable deaths among children under five in the state of Uttar Pradesh in India. In 2023, we expanded its reach to 25 districts.

Through interactive community demonstrations and delivery of 12,000 kits, the initiative fosters lasting behaviour change. Emphasising cultural resonance, the programme integrates street games, wall paintings, and songs to communicate vital messages effectively.

In alignment with government efforts, we adhere to local customs and empower natural leaders within communities to drive impactful change. With a keen focus on key indicators like improved sanitation, exclusive breastfeeding, and vaccination rates.

The initiative is poised to impact over 10 million people over the coming years, setting standards for public health programmes and reaffirming the importance of cultural understanding in transforming health. Culturally-adaptive behaviour change communication tools based on action research and nudges have been introduced on the subject for the first time ever in India.

30,000 volunteers drive education in communities.



Integrating social innovation in our supply chain



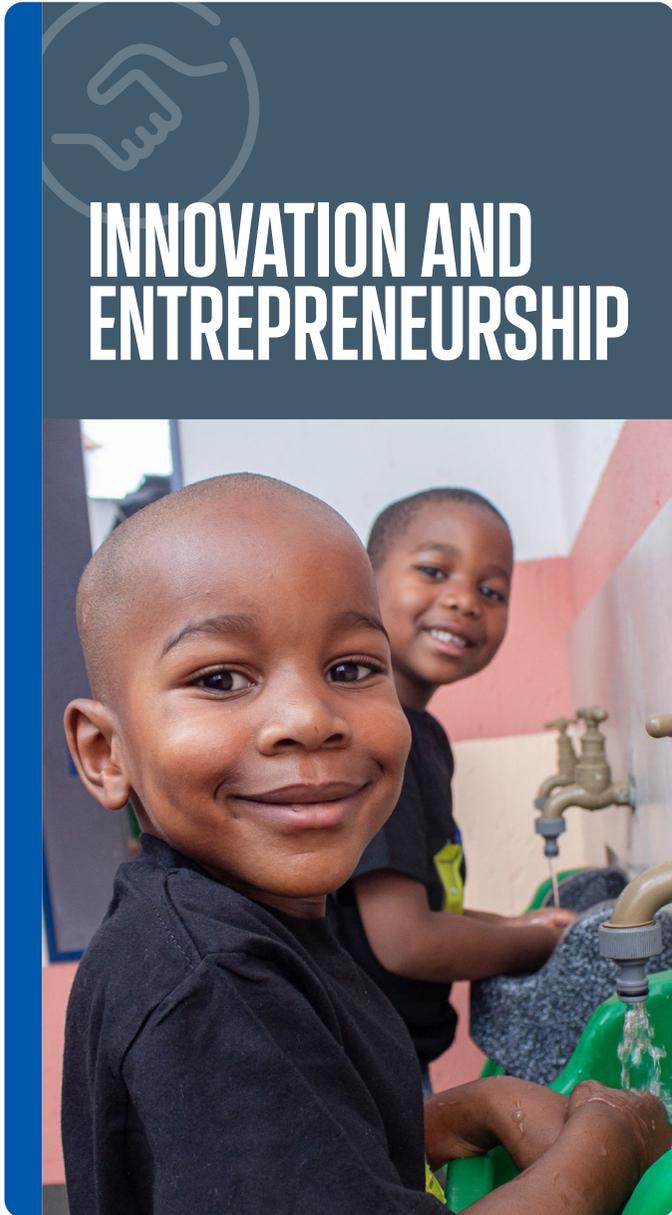
Reckitt has worked in partnership with social enterprise Eco-Soap Bank since 2022 to recycle the soap waste from our Elandsfontein factory. To date, we have recycled more than 29 tonnes of soap waste and employed 25 women full-time. This soap will be provided alongside Dettol's Mzansi Protect programme, with the view to reach 1 million children.

This partnership not only enables access to hygiene for children, but also helps us to deliver on our sustainability ambitions by reducing the waste in our supply chain.

This is a case study of how we accelerate enterprise through mentorship and integrate the organisation as part of our value chain, thus promoting social procurement. There are plans shaping up to take the model to other Reckitt sites globally.



OUR FOCUS AREAS



Accelerating social innovation



We have scaled and supported over 40 social enterprises globally in nine countries, improving access to health and hygiene in their communities.

Our accelerator in South Africa and Brazil catalysed 12 WASH social enterprises, providing capability building, seed funding and mentorship to scale their innovative, community-led solutions.

Since the Accelerator closed in April 2023, the average number of customers per enterprise in South Africa has increased by 700% compared to before the acceleration period, and the average funding available per enterprise in Brazil has increased by 262%.

12X* % increase in total number of people impacted.

56%** % increase in total number of full-time employees.

Since the close of the Accelerator – enterprises are continuing to grow:

- Kusini Water in South Africa have secured a contract to provide clean water to 13 schools.
- Liquid Gold have launched Programme 500 – an initiative to reach 500 homes in South Africa, diverting 5 tonnes of waste per day and creating 50 new jobs.
- Pipppee in Brazil have begun exporting their products internationally and are collaborating with businesses in Mexico and India.

* Excluding Kusini Water who started with a significant number of beneficiaries through their work in schools.

** Excluding Rhiza Babuyile who started with 190+ employees.



Case Study: Loo Afrique

Loo Afrique is a township-based, grassroots enterprise that was part of our Accelerator in South Africa. When they joined, they had a commercial portaloos business and some innovative toilet products, but no specific strategy to deliver impact.

Loo Afrique are now supporting Early Childhood Development Centres (ECDs) to eliminate the use of bucket toilet systems, and providing innovative child-centred hand-wash ready toilets instead. They have already done so in 2 ECDs and are in talks with a further 20. They have also become a long-term brand fight partner of Reckitt South Africa.

"The programme has really allowed me to be vulnerable, open and honest about the position of the company and the future we are developing. The mentorship and classes have really cemented and given utmost support at our most vulnerable time as a company and as an entrepreneur. There are so many insights that I take from being part of the Accelerator. I thank you all that have made such a programme possible for us, as WASH entrepreneurs."



Rori Mpete

Founder of Loo Afrique

In 2023, we also initiated a WASH accelerator in Nigeria, accelerating 6 social businesses to scale their innovative solutions.

OUR FOCUS AREAS



Women-led start ups deliver 35% better returns yet only 2% VC funding goes to these organisations. This needs to change and we support female innovators globally.

Climate Gender Equity Fund

In 2023, Reckitt joined the Climate Gender Equity Fund (CGEF) as a founding member alongside USAID, Amazon, Visa Foundation and UPS foundation.

We have committed \$3 million to increase access to climate finance for gender responsive women-led and women-benefiting organisations that address climate change at the nexus of climate, gender, and health.

During 2023, CGEF has:

- Provided grants to the first 5 women-led climate projects including WOMHUB in South Africa that has supported over 2,000 STEM businesses to scale.
- Raised over \$20 million catalytic capital from founding members.
- Vice President Harris announced CGEF as a flagship initiative under the US government's [Women in the Sustainable Economy \(WISE\) initiative](#).



Women in Innovation Fund (WiNFUND)

Reckitt and Health Innovation Exchange (HIEX) co-founded the WiNFUND and are on a mission to transform healthcare access by leveraging the power of female entrepreneurship.

Launched in 2022, WiNFUND advocates for equitable access to finance and investment, to empower women-led innovations to address intersectional climate and health challenges in Africa and Indonesia.

13 women-led organisations are being supported – 6 in Sub-Saharan Africa and 7 across Indonesia. Our African cohort has already seen an average growth of 36% in investment value.

Highlights include:

- Ambulex Solutions Ltd reached 13,000 households with pre-hospital care, with a focus on maternal, neonatal, and child health in a Makueni County partnership.
- CHIL AI LAB experienced substantial growth, expanding operations to Kenya, serving 117,000 people, and increasing Monthly Recurring Revenue (MRR) to \$667,000 in 2023, with an 87% customer retention rate.
- Famasi Africa collaborated with 306 pharmacies, streamlining care delivery, and actively developed pharmacyOS for emerging markets, starting with Nigeria.



"Democratisation of healthcare is not something that can only be achieved by start-ups. It's something that needs joint efforts from start-ups to investors, to donors and to governments. Female-led health tech start-ups in Africa have for a long time been side-lined in the fight for access to healthcare war. It's not common in Africa to find a health tech, female founder focused programme.

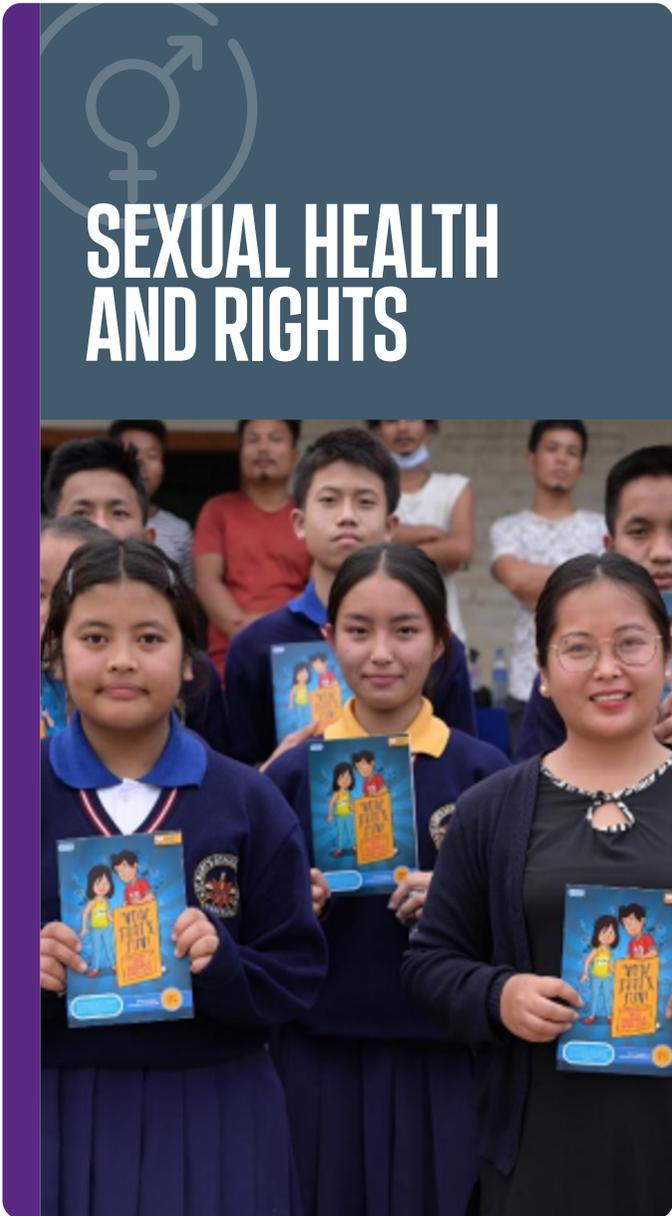
We appreciate Reckitt and Health Innovation Exchange for thinking about the female founded health tech start-ups like ours, giving us much-needed funding but also linking us to other growth enabling opportunities like partnerships and mentorship."



Shamim Nabuusa

Founder of CHIL AI LAB

OUR FOCUS AREAS



We are facing a sexual health and rights crisis.

Over 1 million STIs are acquired each day worldwide, whilst many people continue to struggle to express their sexual rights.

Reckitt's investments to promote sexual health and rights focus on better access to protection, better access to services, and increased agency through education and changing behaviour.



£1.2m investment across all initiatives.

1m+ condoms donated.



Birds and Bees Talk shifting sexual attitudes and behaviours



The prevalence of STIs in India is estimated to be up to 3.9%, equating to around 50 million people living with an STI. Furthermore, 8.5% of Indian women report being victims to sexual violence at least once in their lifetime.

The Birds and Bees Talk (TBBT) initiative run in partnership with Plan India and the Indian government aims to address these issues, equipping North-East Indian adolescents with essential knowledge of sexual health, sexual risk behaviour, gender equality and diversity.

The behaviour change programme is designed using a holistic approach to include teachers, parents and students aged 10-19. The curriculum stands on the five tenets of inclusion, awareness, consent, protection, and equity. Delivered via a comic series, TBBT uses language and visual media in an interactive way across topics such as life skills, gender stereotypes, puberty, safe hygiene practices, good touch/bad touch and internet safety.

4m+ students impacted since 2020.



OUR FOCUS AREAS



Transforming sexual and reproductive health rights for women and young people

UNFPA are global experts on sexual and reproductive health and have been a trusted social impact partner of Reckitt since 2020.

By harnessing their expertise and the global reach of brands such as Durex, we are working to improve sexual health for young people through our global partnership: "Safeteen First".

In Thailand, our collaboration aims to empower young people and women of all backgrounds on their rights and choices for sexual and reproductive health.

The objective is to support new teenage mothers with their nutrition and wellbeing, and provide education and family planning support to young people specifically around the use of condoms to prevent STIs and unplanned pregnancy.

The project will be scaling to Mexico and Pakistan in 2024 and in its first year, it has achieved:

2000 youth leaders educated on proper condom use.

550 health workers, teachers and community leaders have been trained on sexual reproductive health and rights.

498 teenage mothers have been supported with sufficient nutrition and education.

Meet Chompunuch Maneechat, known as Baitoey



"I left school in my hometown, Phrae, when I was 15 years old as I preferred going out to clubs at night and taking drugs rather than going to school. It was a really dangerous time for me.

My life started changing for the better when I started attending meetings arranged by the Palang Jo group, which runs activities with UNFPA and Reckitt in Thailand, focusing on interesting initiatives around teen pregnancy and sexual and reproductive health advice.

I really appreciated the work the group was doing and so became a regular volunteer, and finally I became a youth leader and peer educator, which I am paid for. I had the opportunity to travel to Bangkok, the capital of Thailand, for training with UNFPA, and this was the first time I had ever been on an airplane.

Now, I hold sessions with young people, teaching them about puberty and contraceptives, such as condoms, and the risks of teenage pregnancies. I am now 23 years old and studying for a bachelor's degree in community and social engagement."



Baitoey
UNFPA Thailand Peer educator

OUR FOCUS AREAS



Indigenous services breaking stigmas



STI rates among the Australian Aboriginal population are as much as six times higher than the non-indigenous population. This problem is particularly acute for young people under the age of 30.

To combat this, we have partnered with world-leading health research body the Kirby Institute to integrate sexual health advice, education and point of care testing into the Walkabout Barber service.

The Walkabout Barber is an Aboriginal-run service that overcomes the stigma associated with mental and sexual health, by offering free haircuts and a safe space with trained barbers and counsellors. The initiative has so far reached over 450 young men with one-on-one conversations about mental and sexual health and STI screening.



Digitising sex-education at scale



With the adolescent fertility rate five times higher than the OECD average, both teenage pregnancies and STIs are a major public health concern in Mexico.

To support civil society efforts, Reckitt is working with PARESS, a digital educational platform providing free, comprehensive sexual health education to young adults. The platform helps adolescents develop their skills and abilities so they can become agents of change.

PARESS also runs health fairs to increase the awareness of sexual and reproductive education. The International Condom Day event was attended by over 10,000 students which made it a first and the largest sex education class in Mexico.



Championing sexual health and rights with USC IIGH



Durex and the University of Southern California (USC) Institute on Inequalities in Global Health (IIGH) are collaborating on a three-year partnership. This partnership aims to advance an enabling environment where the sexual health and rights of all young people are respected, protected, and fulfilled, affording them the opportunity to freely express themselves, including through a positive and fulfilling sex life and realisation of their full potential.

A global cohort of Youth Ambassadors play a key role in the partnership, ensuring we can reach a wider diversity of young people and serving as catalysts for the next generation.

"Our partnership with Durex is grounded in our shared understanding of all that it will take to advance real change and positively impact the sexual health of young people.

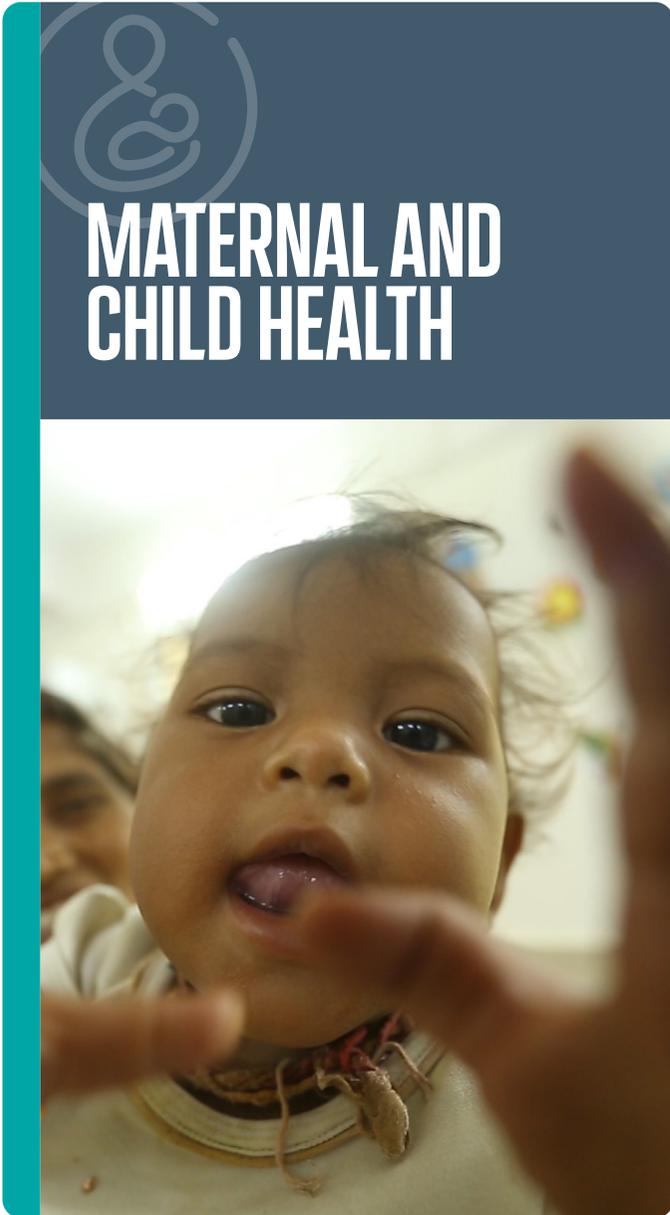
In the face of dramatic global regression in sexual health and rights, together we are championing the voices of young people themselves through innovate educational programmes, cutting-edge research, and multi-sectoral policy engagement."



Sofia Gruskin

JD, MIA - Professor and Director, USC Institute on Inequalities in Global Health

OUR FOCUS AREAS



Over 15 million babies are born prematurely each year. And two thirds of maternal deaths occur alongside lack of access to care.

Our investments aim to create the best start in life. A healthy pregnancy, a safe birth, and healthy children and parents for the first 1,000 days.

£669k investment across all initiatives.

848k mothers and infants engaged globally.



Improving maternal and child health in Nigeria



As part of our Clean Najja Initiative, we launched a partnership with Wellbeing Foundation Africa in August 2022 spanning Abuja, Lagos, and Kwara States, and have successfully engaged with 96 schools, 36 cluster hub healthcare facilities and 96 communities in Phase 1 alone.

"The impact of our collaborative efforts has been remarkable, surpassing initial expectations. So far, we have connected with 25,835 pregnant and lactating mothers, over 103% of the target, and our engagement with community members has been substantial, with an additional total of 8,128 individuals reached in communities and households, exceeding the target to 115%.

These joint achievements underscore the effectiveness and commitment of our partnership in promoting education, healthcare, and community development, while engaging with stakeholders and policymakers to achieve the United Nations Sustainable Development Goals 3 and 6. Through our global advocacy efforts, we are pleased to welcome the recent UN General Assembly Resolution: Sustainable, Safe and Universal Water, Sanitation, Hygiene, Waste and Electricity Services in Health Care Facilities.

As we begin Phase 2 of the programme, the work continues, until the shared vision of the Wellbeing Foundation Africa, Dettol Nigeria and Reckitt is a reality, creating a Nigeria where water, sanitation, and hygiene are not privileges but fundamental rights accessible to all."



H.E. Mrs Toyin Ojora Saraki

Founder and President,
Wellbeing Foundation Africa

OUR FOCUS AREAS



Reach Each Child

From nutrition to self-care - Reckitt's way of touching the lives of new mothers and children

Reckitt initiated the 'Reach Each Child' (REC) programme in 2018-19, envisioning a malnourishment-free India. The project aimed to reduce malnutrition in children under five years old and also enhance nutritional well-being of pregnant women and infants during the critical first 1,000 days of life. The programme used a community-centred model, striving for sustainable solutions and inclusivity in the development of women and children. The Community Nutrition Worker (CNW) trained mothers to change their nutrition practices and behaviours. Pregnant women were also linked to referral services for emergency support and care, especially in the case of high-risk pregnancies.

The initiative achieved remarkable success.

- Covering 268 villages across five districts.
- The programme reached 70,916 children under-5 of which 2,476 malnourished children were supported with treatment.
- REC significantly outperformed the conversion of Severe Acute Malnutrition Children to Moderately Acute Malnutrition at 77% (8 times higher) compared to the national average at 9.3%.
- 5,068 pregnant women counselled and achieved an impressive 92.6% institutional delivery rate among high-risk pregnant women.

Journey beyond nutrition and to self-care education.

Today, the programme's focus extends beyond nutrition. REC is prepared to empower new mothers across diverse communities, with an emphasis on self-care as a core health-care practice. The programme is educating new mothers on the essentials of self-care, food, health, vector-borne diseases, hygiene, antenatal check-ups, yoga and mental well-being.

Meet Sarita



Somewhere under the scorching heat of Maharashtra, Sarita Sakome and the team are bracing for the day. Plaiting their hair, donning their pink uniforms, packing their bags and trudging towards a feat that not only empowers them monetarily but also reinforces their self-belief. Sarita is ready to go to the Anganwadi Centre in Dharni – a small town in Amravati where she lives. She is amongst the 30,000+ Gulabi didis drawn from the local community, to work in tandem with the area's Accredited Social Health Activist (ASHA) and anganwadi workers.

Unlike other community health workers, the Gulabi didis have a very specific area of focus - to look after the nutritional needs and shortcomings for both mother and child in the critical first 1,000 days after birth. Gulabi didi's like Sarita are providing tribal communities the comfort and support they need in tackling some of India's worst health issues.



OUR FOCUS AREAS



WWF and Reckitt have worked together to champion the value of nature, to safeguard biodiversity and freshwater ecosystems and the services they provide by embedding - and encouraging others to adopt - nature-positive business practices in support of healthy landscapes, healthy business and healthy people.

113k people with improved knowledge on protecting our environment.

Healthy rivers for nature and people



To date, our focus has been on the Ganges and the Amazon; two vitally important river basins. We have achieved significant impact for both people and nature.

In India, nearly 90,000 farmers are now demonstrating sustainable agricultural practices, such as intercropping and using bio fertilisers rather than chemicals. This has resulted in an increase in productivity of 17%.

These practices, as well as the leather and metalware industries introducing water-saving technologies, has resulted in a saving of 190m litres of water.

In Brazil, the Munduruku Indigenous community now understand the impact of mercury contamination and have influenced key government agencies to change legislation. This has and will continue to reduce the amount of mercury found within the river basin to improve community health.

In addition, together with Finish we have replenished a further 70m litres of water, and with Air Wick we have restored over 600 square feet of wildflower and grassland meadows.



Meet Harbans Chaudhary in India



Harbans is one of the farmers who has implemented trench-based techniques in his own farmland, moving away from traditional farming methods he'd used for decades.

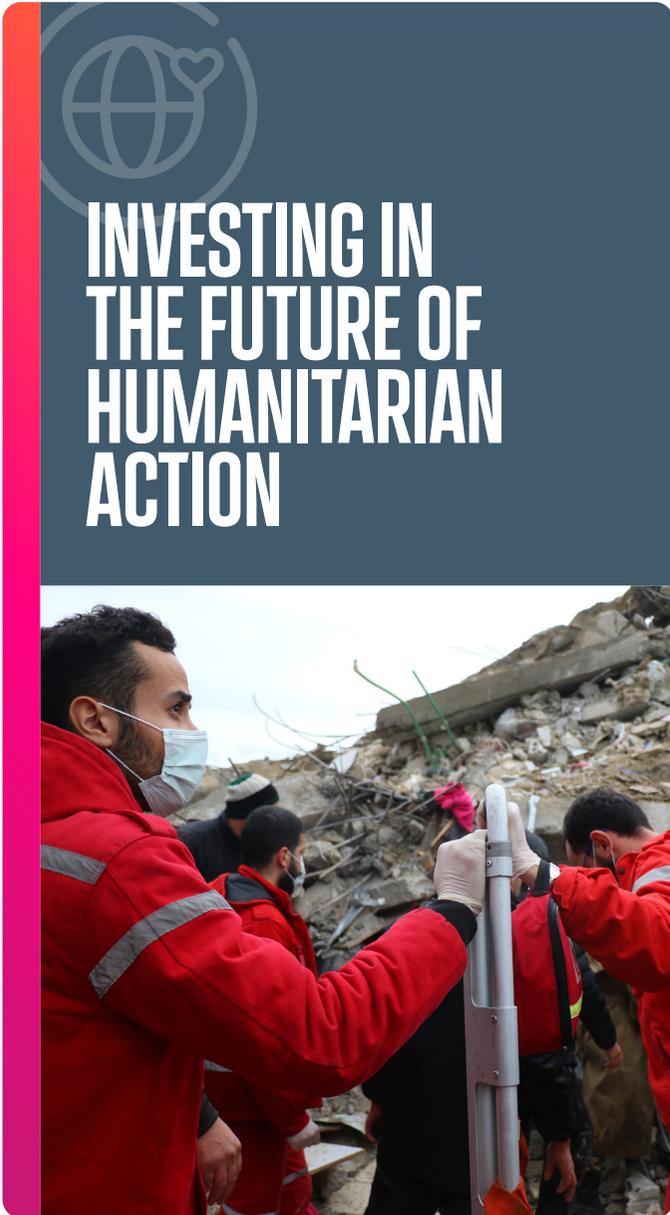
Growing sugarcane with a row-to-row distance of four feet significantly reduced his seed requirements. This simple change saved him a staggering 250,000 kilograms of seeds.

We have worked with 100,000 farmers across 300 villages to adopt similar sustainable agricultural practices. By sowing crops more efficiently and locally producing and applying organic fertilisers and pesticides, farmers on average reduced their input costs by 12% and experienced a 16-22% increase in agricultural yield. The adoption of inter-cropping by over one-fifth of the farmers, including Harbans, also led to water-saving figures of 30-33%.

Harbans' story demonstrates how community initiatives and sustainable farming practices can substantially improve crop productivity and farmers' yields while also improving river health for nature and people.



OUR FOCUS AREAS



© Syrian Arab Red Crescent

Reckitt Responds

Impacts of climate change and protracted conflict are exacerbating health and hygiene inequalities in vulnerable communities. Rapid access to health, hygiene and nutrition is vital during times of distress.

Our partnership with the British Red Cross and local Red Crescent societies prioritised responding to emergencies and has now broadened to preparedness to ensure relevant adaptive measures are in place to withstand future shocks.

The British Red Cross and Red Crescent societies are guided by International Humanitarian Law and seek to support people in crisis regardless of age, race, nationality, religion or gender.

In 2023, we invested a further £1.5m to support the Turkey-Syria Earthquake Appeal and Israel and Occupied Palestinian Territories Appeal. This is on top of our support in prior years for the recovery following the flooding in Pakistan and Australia, and the humanitarian crisis in Ukraine.



© ICRC/British Red Cross

"As a member of the Disaster Relief Alliance, Reckitt has been supporting the British Red Cross since 2021 to respond to global emergencies. This year has been no different.

As we see the scale and intensity of disasters and health emergencies increasing around the world, our partnership is committed to protecting people and communities by empowering them to respond, rebuild and become resilient to the impacts of the climate crisis.

Through our partnership, Reckitt Responds, we will preposition funds so that together we can respond swiftly when disasters happen, and we will invest in community preparedness, to help people adapt and improve their health and resilience. By investing holistically in the full cycle of disaster management, we will deliver on our partnership's commitment to creating long-lasting change."



Richard Blewitt

Executive Director of International at British Red Cross



OUR FOCUS AREAS



Creating and sharing knowledge is crucial for solving the world's biggest problems. We invest in leading research and disseminate that research among world leaders to support innovation.



UN Water Conference

A historic United Nations (UN) conference in March 2023 in New York, marked momentum to tackle the global water crisis and ensure a water-secure future for all.

Reckitt participated and hosted key discussions on collective actions towards reaching global water targets and the role our business and sector has in driving change.

We participated in nine events, driving advocacy in closing the SDG6 financing gap using innovative finance, drawing attention to the water crisis in the US, investing in WaterEquity's recently launched Global Access Fund IV and scaling social entrepreneurship.

The conference marks an important milestone to turn the tide in the world's favour on securing a water positive future.



COP28
UAE

COP28

For nearly three decades, the UN has brought together almost 200 countries for an annual global climate summit, known as the Conference of the Parties, or COP.

At COP 28, hosted in Dubai, United Arab Emirates, Reckitt built on the momentum of the first ever "Health Day" at COP and hosted seven events. This represents a significant step forward to improving the world's understanding that climate and health are intrinsically linked, and planetary health is public health.

We worked closely with the World Health Organisation (WHO), the London School of Hygiene & Tropical Medicine, governments, health sector leaders and high impact coalitions such as the Sustainable Markets Initiative.



OUR FOCUS AREAS



At Reckitt, we are a global network of over 40,000 employees. Throughout 2023, we have provided the platform for our people to use their skills and knowledge to drive impact in the communities in which we live and work around the world.



WWF: Reckitt people for sustainability

In March 2023, 25 Reckitt employees from 17 countries took part in the first WWF Challenge in India. The group participated in a three-day trek along the Ganges and three days of volunteering with the WWF India team, to bring to life the impact we are having through the partnership. Ahead of the Challenge, the participants organised a variety of fundraising initiatives to raise over £100k to scale up the impact already achieved.



Skills based mentorship

In 2023, Reckitt launched a partnership with Moving Worlds – an innovative digital platform that connects mentors with social enterprises. 50 Reckitt mentors are taking part in the initiative, providing their expertise in health, hygiene and all different business functions to support social enterprises around the world.

Chinwendu Nwadiibia, a Quality Manager based in Kenya, is mentoring an organisation called Healthy Young Kenya, who provide engaging health and wellbeing education to young people. Through Moving Worlds, Chinwendu is helping them build their social media strategy, allowing them to reach more young people across Kenya.



One Young World: championing future leaders

Since 2015, Reckitt has sent a cohort of purpose-driven leaders of the future to the One Young World summit. 2023 saw 25 Reckitt delegates representing 15 markets travel to Belfast, Northern Ireland for four days of inspirational talks, seminars and workshops on the most pressing issues facing the world.

Now back at Reckitt, the delegates are tasked with turning their learning into action, as they are now 'intrapreneurs' – and able to affect positive change from within Reckitt. They have already started building social impact initiatives such as a sex education app, and many have already enrolled as mentors for Reckitt's partner social enterprises.

"I am super grateful to Reckitt for giving me this once in a life-time opportunity to attend the One Young World Summit in Belfast. The 24 other delegates, leadership from Reckitt and speakers from all over the world really inspired me to Think Big and Think Different. As a Reckitt game-changer, it's our time now to create our impact!"

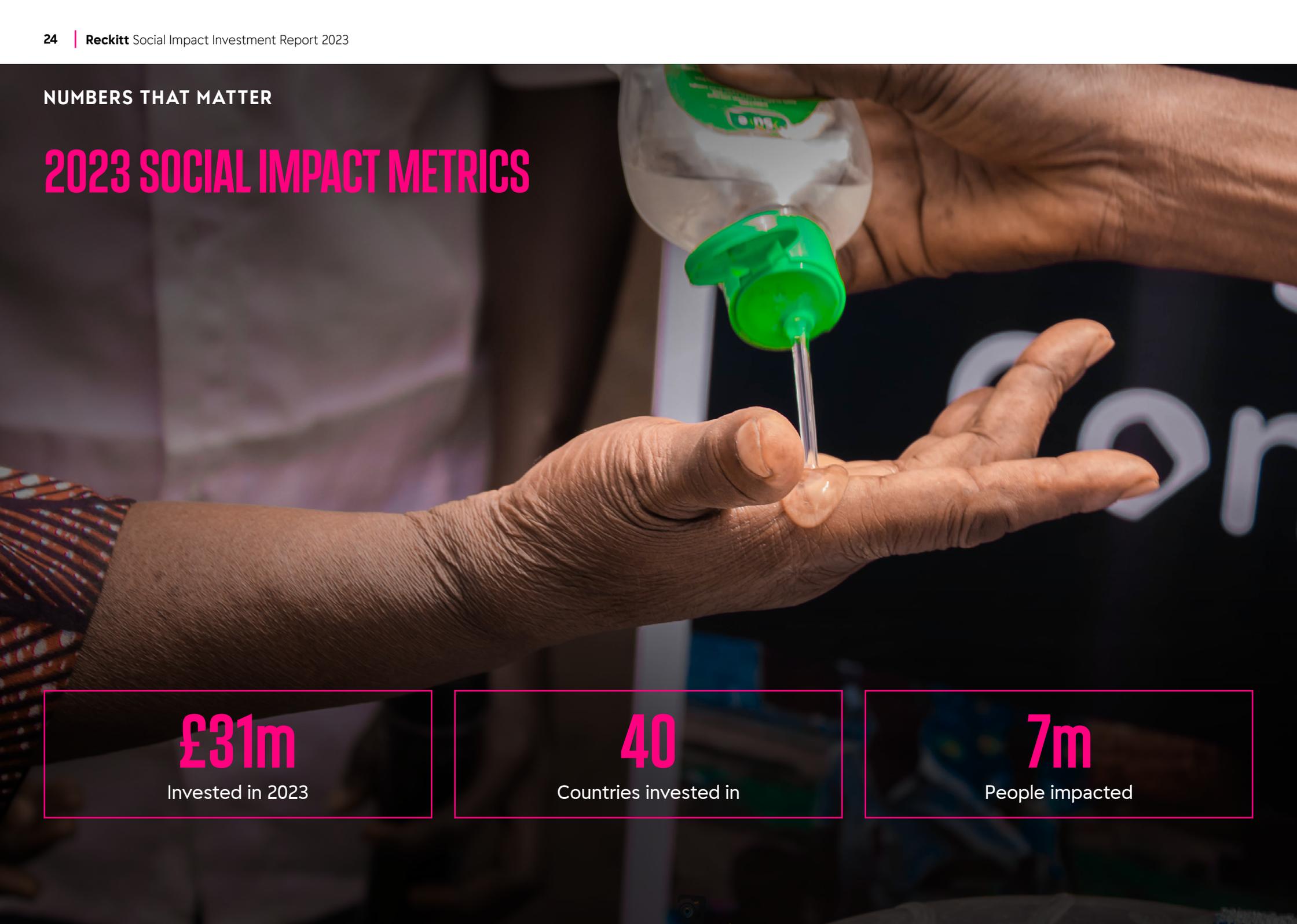
Talha Sheikh

Senior Brand Manager – Pakistan



NUMBERS THAT MATTER

2023 SOCIAL IMPACT METRICS



£31m

Invested in 2023

40

Countries invested in

7m

People impacted

NUMBERS THAT MATTER

INVESTING IN 40 COUNTRIES TO DRIVE IMPACT AT SCALE

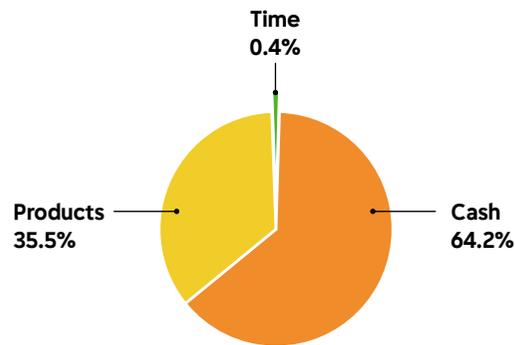
Three-year cumulative investment (equivalent GBP).

£101 MILLION

Total investment



In 2023, we invested through **cash, products and time**.



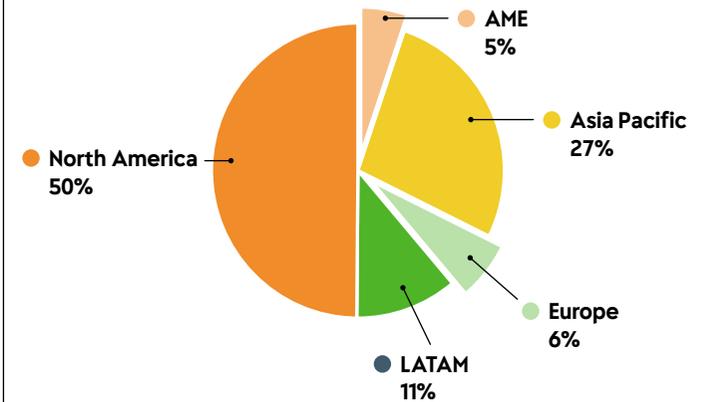
We have **leveraged an additional £118 million** of investment from other organisations.

£118 MILLION



We **achieved our 2025 goal** of investing the equivalent of 1% adjusted operating profit over three years.

2023 investment by region

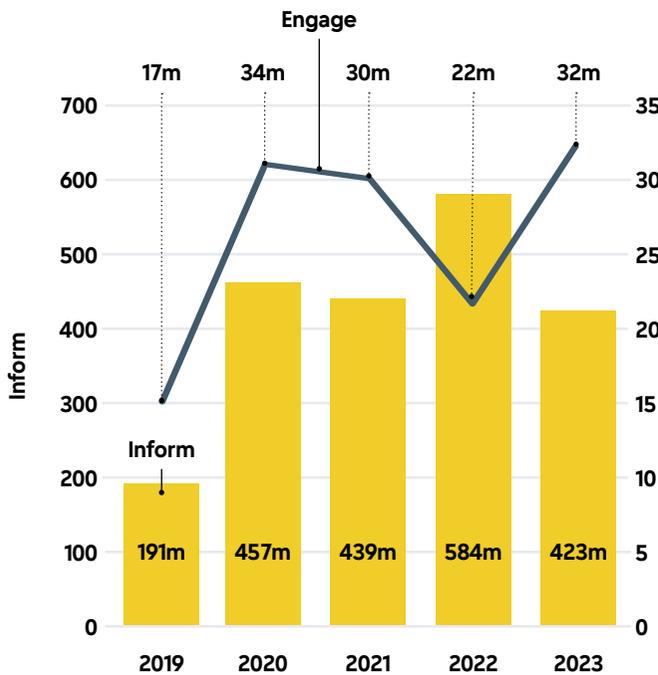


NUMBERS THAT MATTER

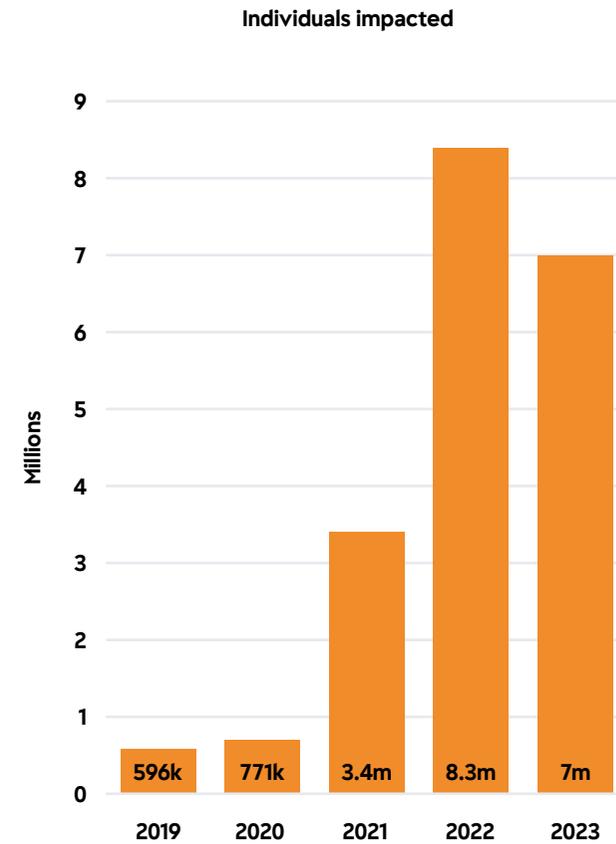
WE HAVE MEASURABLY IMPACTED 19M PEOPLE OVER THE PAST 3 YEARS

Data quality:

Our data goes through third-party verification and assurance with our partners.



We continue to consolidate our impact with 15m+ impacted in 2022-23 at 4x the levels of 2019-2021 with rigorous focus on evaluation.



Our impact over three years

1.4bn Individuals informed

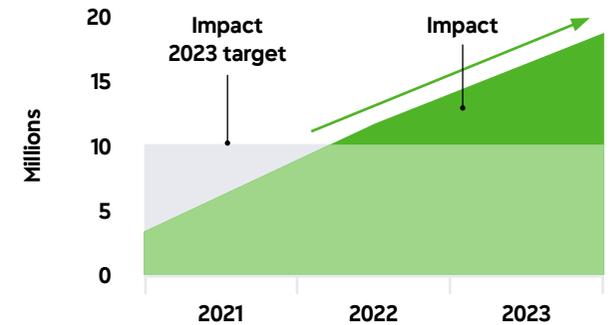
Defined as individuals that receive messaging to create a cleaner, healthier world.

84m Individuals engaged

Defined as individuals directly engaged by a programme or initiative.

19m Individuals impacted

Defined as individuals that experience material positive impact on their lives e.g. income, health.





**Join us on our pursuit of
a cleaner, healthier world.**

Find out more at [reckitt.com](https://www.reckitt.com).

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